

Barbara Duran
College/University Director

Barbara Duran is an Affiliate Senior Manager with SendOutCards, an on-demand greeting card & gift service, providing an appreciation marketing tool for business professionals to strengthen their client relationships.

Barbara joined the Wyandotte-Downriver branch of AAUW in 2019 and immediately stepped into the role of Communications Chair. She is a past President of the branch and currently serves as the branch Membership Director.

Prior to becoming an entrepreneur, Barbara worked for Ford Motor Company for 25 years. She is also an appointed commissioner with the City of Wyandotte, currently serving on the Planning Commission and Zoning Board of Appeals as Chairperson, for the past 30 years.

She has also served in leadership roles and on numerous boards of professional and service organizations such as the National Association of Women Business Owners: Greater Detroit Chapter, Michigan Professional Women's Network, MICHBusiness, Business Network International, Kiwanis International: Michigan District, and Executive Women International: Detroit-Windsor chapter.

Barbara holds a Bachelor of Business Management degree from the University of Michigan. She is married with one daughter and one granddaughter, and she and her husband Bill, are snowbirds, living in Tennessee in the winter and in Michigan during the summer.