

Advancing equity for women and girls through advocacy, education, philanthropy and research.

# 2017 AAUW Annual Meeting & Convention... CHARTING A COURSE TOWARDS EQUITY

The 2016 election indeed proved to be an historic one. In its aftermath, it left many of us wondering, "Where do we go from here?" "What can we do now?" "How can we make our voices heard?"

AAUW of Michigan 95th<sup>th</sup> Annual Meeting & State Convention will convene 8 a.m. Friday June 2 and Saturday June 3, at the St. Clair Community College M-Tech Welcome Center and the Blue Water Convention Center in Port Huron, Michigan. We are pleased to co-host this year's convention with the Port Huron Branch. We thank them for assisting in making it both a fun and successful one. This year's theme CHARTING A COURSE TOWARDS EQUITY is a call to action and reflects our continuing commitment to move the AAUW mission forward.

More than ever we need ALL HANDS ON DECK to effectively navigate policy waters and defend against the threats to healthcare insurance and healthcare services, family leave, child care, quality education, minimum wage, pay equity, Medicare and Social Security. These and other issues will be the focus of our Women's Issues Conversation on Friday, June 2.

Convention highlights: Dr. Tonya M. Matthews, President/CEO of the Michigan Science Center will give the keynote address on Saturday, followed by the Student Advisory Council's presentation. Other weekend activities include: Leader Essentials workshops, a Silent Auction, Friday afternoon Trolley tour of selected Port Huron sites, and an evening networking reception. Saturday business session includes voting on critical state bylaws changes. Sue Barley, AAUW national board member and AAUW Legacy Circle team member will deliver the national update and Legacy Circle Pin presentation. Two day early member and non-member rate is \$150; daily rate is \$90.

Join us as we Chart A Course Towards Equity. Hilton Doubletree (adjacent to the Blue Water Convention Center) is our host hotel. Reserve your room by April 28 to take advantage of special rate.

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JANET WATKINS PROGRAM VP

## 2016-2017 Elected Board of Directors AAUW of Michigan

President Penny Larsen, Ed.D dr.pjlarsen@gmail.com Branch: Grand Rapids

#### Program VP & Technology/Website Director Janet Watkins aauwjanet@aauwmi.org jwatkins@aauwmi.org Branch: Detroit

Membership VP/Branch Liaison Deb Kennedy dynamokennedy@comcast.net Branch: Wyandotte-Downriver

> Finance VP Sally Doty sallyaauw@gmail.com Branch: Birmingham

Secretary Jan Van Gasse jvangassse@kingsford.org Branch: Iron Mountain - Kingsford

# President's Message



Greetings to all AAUWMI members and supporters,

My underlying message is one of change. As I am completing my first year (with one year to go) as your state president, AAUW of Michigan has taken a new direction. AAUWMI is, indeed, moving into the 21<sup>st</sup> century.

Perhaps one of the most challenging aspects of this change is relying more on technology. What that precisely means is that AAUWMI is sending materials electronically. For an example, the fall President's Packet will be sent electronically to branch presidents who will need to download and distribute them to their branch members. The reason for this change is cost. As we all must live within our budgets, so does AAUWMI. Over the last few years, we

have had several branches close and our attendees at convention have dwindled. Sadly, it has become a struggle for branches to increase and sustain membership. There are many outcomes of this decline and one of them is the cost of mailings. I do realize that there are circumstances that may prevent a branch from electronically downloading the materials. Under these conditions, a branch president can contact the AAUWMI office and arrangements will be made.

As you know, your AAUWMI board is required to meet four times per year. Happily, we now have board members from all over the state, which is very important. However, board meetings involve mileage, hotel rooms, meals and printed materials which cost a lot of money. Again, with the budget in mind, your AAUWMI board has decided to hold only two face-to-face meetings at specific locations and have two electronic meetings. As you can imagine, this saves AAUWMI a lot of money.

You will notice at the convention, there is a bylaw proposal which effects the cost of operations. Your AAUWMI board is proposing an every other year spring convention model. The reason for this proposal is that over the last several years, the number of participants has dropped considerably. What happens is that if we don't have a certain number of participants to "break even", the organization must pay the deficit. I realize that there are several reasons why members choose not to participate and one of them is cost. For many members, the registration, lodging and mileage are just too much. It is our hope that holding a convention every other year would reduce cost which affects registration fees, lodging, and increases the number of participants.

It has been decided that the annual Fall Leadership Conference will remain in place.

As you will notice, your AAUWMI board is concerned about budgets and being fiscally responsible. With that in mind, we are always concerned about our members and want to provide high quality relevant programming. If you have a suggestion, concern, or idea do let us know. We are always open to hearing from you. Your AAUWMI board really does listen.

Penny Larsen, AAUWMI President

# Annual Meeting Guest Speakers



KEYNOTE SPEAKER Dr. Tonya M. Matthews President & CEO Michigan Science Center

A thought-leader in museum engagement, free-choice learning, and hands-on STEM (science, technology, engineering and math) education, Dr. Tonya M. Matthews serves as the Michigan Science Center's president and chief executive officer. Her diverse background includes academic and professional work as a Ph.D. scientist, educator, community volunteer, and awardwinning poet. Complete bio at http://aauwmi.org/2017-convention-speakers



#### AAUW NATIONAL UPDATE Sue Barley AAUW National Board Member

Sue Barley is a member of branches in Missouri and Florida, the AAUW Ballwin-Chesterfield Branch, the AAUW St. Louis Branch, and the AAUW Greater Naples Branch. Sue is a member of the AAUW Legacy Circle Team and the AAUW Charting the Course Campaign Honorary Advisory Committee. Previously, she served on the 2009–11 AAUW Breaking through Barriers Major Gifts Campaign Committee, the 2011–13 AAUW Leadership Corps, and the 2011–15 AAUW Fundraising Committee.

#### WOMEN'S ISSUES CONVERSATION

(JUNE 2 -PLENARY) Learn about and discuss major issues facing women in 2017. Topics will

include pay equity and other economic issues, the Equal Rights Amendment, health care and female biases, sexual abuse and human trafficking, and the importance of having more women in public office. AAUW's programs Start Smart, Work Smart and Elect Her (also She

Should Run) will be shared along with Michigan specific information. **Amy Shamroe, AAUW MI Diversity Director** will moderate this conversation.



### MEET THE STUDENT ADVISORY COUNCIL

(JUNE 3<sup>rd</sup> - PLENARY) In an open format Q/A session with SAC members from the 2016-17 and 2017-18 councils, learn more about your student leaders. Brainstorm ideas for the future with them. This unique opportunity for inter-generational coalition building will be a highlight!

# AAUW Funds



Information received in the Fourth Quarter AAUW Funds Report indicated that branches and members in Michigan contributed \$94,698.11 to the various funds in 2016. Thanks to members and branches for your generosity. (Read more at: http://aauwmi.org/aauw-funds-2017-update/) Sharon Dunn

AAUW Funds Director

## LEADER ESSENTIALS Workshops Friday - 9:15 a.m. to Noon



#### (A) I Got Elected, Now What Do I Do?

Whether you are the new president, program vp, finance chair or in any one of the many AAUW branch leadership roles, or aspire to be, it can be intimidating. Understanding what is required in your new

role is essential to your success. Dr. Penny Larsen (AAUWMI President) will share tips and guides that will assist new leaders (and current ones) locate the resources that will help them be most effective in their new roles.



## B) Radical Feminist Self-Care in 2017

SAC member McKenzie Campbell, will lead a discussion about how feminist activists can work to sustain themselves during politically challenging times. Walk away with new hands on skills to sustain your activist work.

### Appointed Board of Directors

State Services Manager Yvette Wernick aauwmissm@gmail.com Branch: Ann Arbor

Parliamentarian Elizabeth Haynes e.haynes@sympatico.ca Branch: Wyandotte-Downriver

Bylaws Director Susan Hampton susan.hampton2@gmail.com Branch: Escanaba

Public Policy Director Amanda Phillips publicpolicy@aauwmi.org Branch: Wyandotte-Downriver

Diversity Director Amy Shamroe aauwamy@gmail.com Branch: Traverse City

Government Relations Coordinator Mary Pollock pollockm@comcast.net

Communications & Marketing Director OPEN

College University Director OPEN

#### JOIN THE CONVERSATION

as we discuss the issues that impact women and their families on our social media pages. facebook.com/AAUWMI twitter.com/AAUWMI



#### C) VLC Lobby Corps & Two Minute Activist

This workshop led by AAUW of Michigan Public Policy Director Amanda Phillips and Government Relations Coordinator Mary Pollock will feature a description of the AAUW of Mi Lobby Corps activities, the national AAUW Two Minute Activist (what it does, how to sign up, how to use it in your branch) but most of the time will be spent learning about the public policy activities in some local branches with outstanding programs including South Haven, Northville-Novi, Iron Mountain and Marquette.

### LEADER ESSENTIALS WORKSHOPS (continued)



#### **D) Membership Matters**

How healthy is your branch? Join us for a checkup, treatment, and prevention programs for declining membership. We will examine healthy branch bodies that deliver quality experiences for all. The prognosis is that half of all associations will be dead or dying by 2030. Matters of membership are everyone's business. It's critical. Deb Kennedy, AAUWMI Membership VP, guides this resource rich workshop.



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#### (E) Google Apps and Online Tools

The free edition of Google Apps offer timesaving resources to help manage the work of the busy member leader. This workshop connects you with tools that you may not be aware of like G-Suite, You-Tube, Google Drive, Docs and Forms and Google Hangouts and Skype for business. Attendees are strongly encouraged to bring their laptops, I-pads/tablets for this interactive session. Janet Watkins, Program VP & Technology/Website Director leads this interactive workshop.



#### (F) AAUW's One Member, One Vote

AAUW's One Member, One Vote election process gives every one of us a say in the future of AAUW. Ever since delegates at the 2009 AAUW National Convention approved the concept of "One Member, One Vote," we have worked to develop a voting method that makes it possible for all members to engage in the governance process. This workshop will guide member leaders through the OMOV process including a review of the bylaw amendments, changes to the public policy program and 2 resolutions. Members will also be able to vote on-line during the workshop if they bring their AAUW Voter Pin found on the back of their April issue of Outlook. Elizabeth Haynes, Parliamentarian & AAUW Governance Co-Chair leads this informative session.

# Scheduled Program

#### **Charting a Course Towards Equity**

Friday, June 2, 2017 St. Clair Community College M-Tech Welcome Center • 323 Erie Street Port Huron, MI 48060

#### Saturday, June 3, 2017

Blue Water Convention Center • 500 Thomas Edison Pkwy, Port Huron, MI 48060

#### FRIDAY MORNING: 8:00 am - 4:00 pm

Convention Registration– Friday arrivals can register and pick up their credentials on Friday, June 2, from 8:00 am to Noon at FRIDAY EVENING: St. Clair Community College M-Tech Welcome Center

8:00 a.m. - 9:00 a.m. Registration 9:00 a.m. - 9:15 a.m. Welcome

9:15 a.m. to Noon Leader Essentials Workshops (repeats) (see page 4-5)

#### FRIDAY MORNING (cont'd)

12:45 pm One Member One Vote 1:15 pm Women's Issues Conversation 2:30 pm One Member One Vote 3:15 pm Penny Larsen – Pres. AAUWMI

#### FRIDAY AFTERNOON:

#### 4:00 pm - 7:00 pm **Explore Port Huron Trolley Tour**

Join AAUW members an afternoon tour of selected historic Port Huron sites (read details at aauwmi.org/2017-convention)

#### 7:30 pm - 9:00 pm **AAUW of Michigan Evening reception – Grand Ballroom**

Enjoy an evening reception with AAUW members and guests for light hors d'oeuvres, cocktails and social networking.

### AAUW of Michigan 95th Annual Meeting & Convention

#### FRIDAY EVENING (con'td)

8:00 pm – 9:00 pm **Conversation & Remarks** Penny Larsen, AAUWMI President Sue Barley, AAUW National Board Special Interactive activity

#### **Eleanor Roosevelt LAF Fundraiser** 9:00 pm-10:00 pm

Blue Water Riverwalk Stroll - Join members on a leisurely summer night walk along the St. Clair River.

Activity (donation \$25) – Take an evening stroll along the Blue Water River Walk. The Blue Water River Walk is immediately south of the mouth of the Black River in Port Huron, Michigan. It is less than a mile downriver from the Blue Water Bridge to Sarnia and the southern end of Lake Huron.

#### Charting a Course Towards Equity

#### SATURDAY PROGRAM AGENDA

http://aauwmi.org/2017-convention/

| 8:00  | Registration                                   |       |   |
|-------|--|-------|---|
| 9:15  | Girl Scouts Flag Ceremony                      | 12:30 | Lunch   |
|       | Port Huron Branch President – Welcome          | 1:15  | Award Presentations                           |
| 9:30  | AAUWMI President's Welcome Message             | 1:45  | Keynote: Dr. Tonya M. Matthews, President/CEO |
| 9:45  | Sue Barley AAUW Board Director National Update |       | Michigan Science Center                       |
|       | Legacy Circle Pin Presentation                 | 2:45  | Meet the Student Advisory Council             |
| 11:00 | Business Session I                             | 4:00  | Wrap Up/Adjorn*                               |

# Registration: 95<sup>th</sup> AAUW Annual Meeting & Convention – Charting a Course Towards Equity

June 2: St. Clair County Community College M-Tech Welcome Ctr • 323 Erie St., Port Huron, MI June 3: Blue Water Convention Center • 500 Thomas Edison Pkwy, Port Huron, MI 48060

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|--|---------------|------------|-------------|---|--|
| Registration Type (please circ<br>MEMBER NON-ME<br>Branch:   | MBER          | S          | TUDENT      | <ul> <li>Send this form and a check payable to:</li> <li>AAUW of Michigan</li> <li>c/o: Sue Meeker, 3105 E. Village Ln., Port Huron, MI 48060</li> <li>Register online at: <u>aauwmi.org/2017-convention-register/</u></li> </ul> |  |
|  |               |            |             |   |  |
| Name:  |               |            |             | <ul> <li>Registration fee includes Friday &amp; Saturday meals.</li> <li>Breakfast buffet coupon is included in hotel rate.</li> </ul>  |  |
| City:Sta   | te:           | _Zip:      |             | Present coupon to hotel restaurants. Breakfast will not   |  |
| Phone:   |               |            |             | be served in Blue Water Convention center on Saturday<br>(All day beverage service only).   |  |
| Email:   |               |            |             | **FRIDAY June 2- DINNER ON YOUR OWN**   |  |
| Nametag:   |               |            |             |   |  |
| Cancellation policy: no refunds  | vill be issue | ed after M | ay 20, 2017 | JUNE 2: SPECIAL FRIDAY AFTERNOON ACTIVITIES           Docent guided trolley tour of selected Port Huron sites:  |  |
| 2017 Registration  | 1/31-         | 4/20-      | daily rate  | Fort Gratiot Lighthouse, (must wear closed toe shoes for  |  |
| Rates  | 4/20          | 5/20       | thru 5/20   | lighthouse), Huron Lightship and Thomas Edison Depot  |  |
| AAUW Member  | \$150         | \$165      | \$90        | Museum  |  |
| Non-Member   | \$150         | \$165      | \$90        | Evening Reception • 7:30 pm – 9:00 pm • Grand Ballroom  |  |
| C/U Student (\$25 scholarships<br>available apply at http://aauwmi.org/<br>student-scholarship-convention/)                                  | \$50          | \$50       | N/A         | <ul> <li>Light Hors d'oeuvres</li> <li>Cash Bar</li> <li>Eleanor Roosevelt Fundraising Activity – Blue Water</li> <li>Riverwalk Stroll – 9:00 pm – 10:00 pm</li> </ul>  |  |
| Support a student  |               |            |             | QUESTIONS? Contact: Janet Watkins – 248-884-4732  |  |
| Saturday Speaker*<br>*(Port Huron H.S. students only)  | \$15          | N/A        | N/A         | or email: aauwmi@gmail.com  |  |
| Port Huron Trolley Tour  | \$5           | N/A        | N/A         |   |  |
| Subtotal (add all that apply)  | \$            | \$         | \$          | PLAN YOUR TRIP  |  |
| Support the AAUW of Michigan Fund       \$         □AAUWMI General Fund       □AAUW ER LAF -\$25         □Leadership in Action       □NCCWSL |               |            |             | Hilton Doubletree: 800 Harker St, Port Huron MI 48060<br>810-984-8000: \$129/night single/double + 11%<br>tax/fees<br>Group Code: AUW Website: http://bit.ly/1rpQ0uf  |  |
| Public Policy Advocacy  Speech Trek  |               |            |             |   |  |
| Student Advisory Council   |               |            |             |   |  |
| GRAND TOTAL  |               |            | \$          | Please indicate dietary needs and if you will attend Friday reception:  |  |
| will be voting as: (check on   | lv one bo     | x)         |             | □Gluten-free □Dairy-free □Vegan   |  |
| □State Board Member □Branch President  |               |            |             | □Nut-free □Vegetarian   |  |
| □Member at Large □Branch Member  |               |            |             | □Attending Friday reception   |  |
| □Past State President □College/Univ. Rep.  |               |            |             |   |  |
|  |               |            | . nop.      | Friday June 2 – Leader Essential Workshops  |  |
|  |               |            |             | 9:15 am to Noon – CHOOSE TWO – Sessions Repeat  |  |
| Saturday Lunch Options   |               |            |             | □(A) I Got Elected – Now What Do I Do?  |  |
| Please select 1 entrée. Includes: House salad, baked bread   |               |            |             | □(B) Radical Women Self-Care in 2017  |  |
| with butter, freshly brewed regular & decaf coffee, iced tea,  |               |            |             | □(C) Lobby Corps – Two Minute Activist  |  |
| and dessert  |               |            |             | □(D) Membership Matters   |  |
| Citrus marinated grilled chicken served with oranges & cilantro  |               |            |             | □(E) Google Apps & Online Tools   |  |

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□(F) One Member One Vote

□Roasted salmon with lemon caper sauce

# State & Branch Affiliate Bylaws

Following review, approval and filing by the AAUWMI Bylaws Director, affiliate presidents or bylaws chairs were directed to electronically submit their affiliate restated bylaws to AAUW by January 31, 2017 at: <u>compliance@AAUW.org</u> to be maintained at the national headquarters as required by the IRS. AAUW sent an email confirmation of receipt or requested edits be made if needed.

Besides the AAUWMI, thirty (31) of thirty-three (33) Michigan AAUW Affiliates have submitted their new and approved AAUW Affiliate bylaws. Three Affiliates have requested an extension to complete theirs. Hopefully by the time of the June 2-3, 2017 state annual meeting and convention, all Michigan affiliates will be in bylaws compliance.

The Bylaws and Policies Committee provides invaluable service to the Director by reviewing proposed amendments to bylaws and policies and reviewing branch bylaws for compliance. Thank you to this fine committee!

Susan Hampton, AAUWMI Bylaws & Policies Director

### - PROPOSED AAUW OF MICHIGAN BYLAWS AMENDMENT FOR MEETINGS of AAUWMI -

AAUWMI Model State Bylaws - Proposed Amendment 2017-2018 Proposed Bylaws Amendment: Meetings of AAUWMI. Section 1. a. Time, Place and Notification – Susan Hampton, AAUWMI Bylaws and Policies Director – 2/23/17

# Nominations



Deb Kennedy President Elect Wyandotte – Downriver Branch

Deb Kennedy of Brownstown Township is a native of northern Michigan. After

graduating from Central Michigan University with a degree in psychology and sociology, she worked with a non-profit human service agency. She then became selfemployed as an Independent Consultant with Mary Kay Cosmetics, and retired after 28 years as a Senior Sales Director with her "Pink Cadillac."

Deb entered politics as a member of her local Board of Education. After serving three years, she was elected to the Michigan House of Representatives. Her committee work included Education, Great lakes & Environment, Inter-Government Affairs, and Labor where she served as Vice Chair. She was known as an accessible and community responsive representative, and was proud to host AAUW and other groups for Pay Equity Day at the Capitol.

An avid activist, Deb's community service has ranged from women's organizations, neighborhood associations, church, environmental, and educational involvements. She joined the AAUW Wyandotte-Downriver branch in 2008 and has served in various positions including president.

A feminist from birth, Deb is committed and passionate about AAUW's mission. She served two years as AAUW MI Board Secretary and as AAUW Membership Vice President since 2015. Deb's experiences of entrepreneurship, activism and community involvement will serve her well as AAUW Michigan President Elect.



#### Sharon Belobraidich CO Membership VP

Sharon Belobraidich has been an active member of AAUW for the past 45 years joining in 1972 so she could provide live music for the, play production "The Wizard of Oz." That began a long list of offices for

the local branch -- President, Treasurer, Public Policy Director, Funds Director, Diversity Director and Play Director 7 times. When not the director of the play she has been one of the actors. She joined the AAUW State of Michigan Board in 2001 as Secretary. She has been Program Vice President twice, International Affairs Director, and Funds Director. Her real passion for AAUW at the State level is membership and how to refuel the membership ranks. She believes in equity for women and girls and continues to fight for equal pay.



Mickey Edell CO Membership VP Plymouth – Canton Branch

Mickey Edell has been an active member of AAUW for twenty-nine years. At the branch level she has held a number of offices, including that of

president three times. Since joining Plymouth-Canton AAUW she has been an actor or director for the branch's annual children's play, which is one of their major fund raisers. She has served on the AAUW of Michigan state board for several years and held the following offices or board positions: AAUW Funds Director, Program Vice President, Initiative Director, Communications Director, and President. She continues to be a Co-Chairperson for the Michigan Equal Pay Day Coalition and the Chairperson for the AAUW of Michigan Awards Committee. At the branch level she holds the position of Public Policy Director. In addition Mickey is a trustee of the Plymouth-Canton Schools Educational Excellence Foundation, is the Treasurer for the Council about Parochiaid, and a member of Delta Kappa Gamma. AAUW has fueled and sustained her passion to assist in achieving equity for all women and girls.

#### **Finance Vice President**

At present we have no candidate for this position, so I am writing this to encourage you to consider serving in this capacity. This position is a perfect place to learn more about AAUW Michigan and AAUW in general. The only skills needed is a grasp of Excel and a few math skills, the ability to interact with people and good listening skills. I started my service to AAUW Michigan in this position and would recommend it to anyone. The only prerequisites needed are to have been a member for two years and to have served on a branch board.

If you would like to expand your experiences in the organization, call me and we can talk further.

Sally Doty 248-909-4583

#### **OPENINGS FOR APPOINTED POSITIONS ARE:**

Bylaws and Policies College/University Director Communications Director



Last call for advertisers! Submit or call by May 3 Advertise your business! Share a milestone, a success, or shout out with a 2017 AAUW of MI Convention Program Book Ad

In 2015, AAUW of Michigan decided that our partnering colleges could advertise using the same low Branch advertising prices because they are paid C/U Partners. Each year new colleges participate, some even formed collaborations with local AAUW branches, while others collaborate with university AAUW student orgs. Albion Branch and Albion College were the first collaboration, saving money by partnering on their ad. College personnel created the ad, while they split the cost. Not only did they save money by collaborating, but because their ad was the first one submitted and had a splash of color, it was upgraded to the inside front page. Your collaborative ad could be next!

We have a last minute extension if you still want to advertise your business in the program book. To participate, call State Service Manager, Yvette, for complete details ASAP, 734-223-6921. Ads only accepted by email (<u>AAUWmiSSM@gmail.com</u>).

Von-Profit U.S. Postage Permit No. 10 Permit No. 10 8185 P.O. Box 980522-48198 Ypsilanti, MI 48198

