

Denise Brooks-Williams

Keynote/Panelist

FACHE

President & CEO

Henry Ford Wyandotte Hospital

A native of Michigan, Denise received her bachelors and masters degrees in health services administration from the University of Michigan before starting her career as a management fellow at Mercy Hospital in Detroit. She has been active in numerous professional groups including serving as president of the National Association of Health Services Executives (NAHSE), one of the premier minority health professional organizations in the United States.

In 2013, Denise Brooks-Williams was named president and CEO of Henry Ford Wyandotte Hospital which serves the Downriver region and surrounding communities of southeast Michigan with approximately 2,400 employees, 600 medical staff members, including Henry Ford Health Center-Brownstown outpatient facility and physician practices.



Brooks-Williams is active in several community- and charitable-based organizations. She is a past chair of the United Way Community Services--Neighborhood and Family Multi-Services Allocation Committee and a past member of the Community Impact Cabinet, the Lighthouse of Oakland County board, and secretary of the board of Ennis Center for Children. She currently serves on the University of Michigan Health Management and Policy Alumni Association, National Association of Health Service Executives, and the United Way. Brooks-Williams is actively engaged in the promotion of growth and diversity in the health care profession. In addition to her service with NAHSE, she is a board member of the Institute of Diversity, serves as delegate to Regional Policy Board 5 of the American Hospital Association's Section for Health Care Systems and was appointed in April by Governor Rick Snyder (MI) to the Certificate of Need Commission

Among Brooks-Williams' honors are receiving the University of Michigan Five Under Ten alumni award for civic and professional service. At its 2004 educational conference, NAHSE presented her the Young Health Care Executive of the Year Award. She was included in the 'Who's Who' in Black Detroit magazine, and awarded the Early Careerist Award from the Michigan Chapter of the American College of Healthcare Executives (ACHE). The Michigan Chronicle selected her as a winner of the 2010 Women of Excellence Award. In April 2010, she was named one of the 'Top 25 Minority Executives in Health Care' by Modern Healthcare magazine. August 6, 2012. She was named 100 most influential Women 2016.

Facilitator: Fundraising Workshop



Debra DeBose is the **Birmingham Branch's Chair of AAUW Funds** and is also on the board of the AAUW Birmingham Branch Foundation, Inc. In her role as Development Officer for Cranbrook Schools Horizons-Upward Bound (HUB) program, she was responsible for raising \$500K annually. She served on the board and chaired several committees of the Association of Fundraising Professionals - Detroit Chapter and received the President's Award in 2014. She retired from HUB in 2016 and now works part time in the Office of Community and Multicultural Programs at Cranbrook Schools. *Debra will lead The Face of Leadership in Fundraising workshop.*

The Face of Leadership in Fundraising Workshop Description:

What is your branch's culture of philanthropy? What is your long term fundraising strategy? One of the most important things a chapter can do is to create and maintain a system of fundraising. Learn how to raise money for your branch/foundation. Topics will include soliciting donations, special events, and grant writing.

Leadership Panel Moderator



Erika Geiss State Representative is in her second term representing the 12th House District, which comprises Romulus, Taylor and part of Van Buren Township. She serves on three House committees: Commerce and Trade, Michigan Competitiveness (Democratic vice chairwoman), and Workforce and Talent Development.

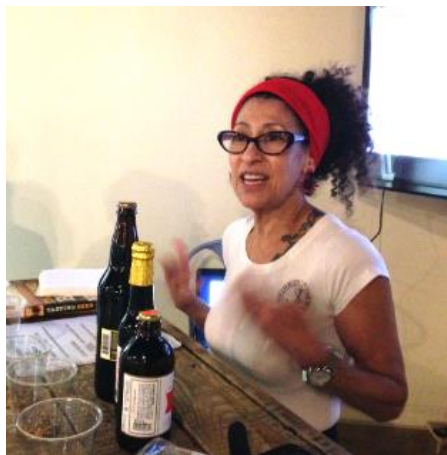
Geiss is a small-business owner, operating a home-based editing business that she started 2001. She is also a published nonfiction book author and freelance writer, having published several articles on topics such as education, energy and parenting. Geiss is an adjunct faculty member in the humanities at Wayne County Community College District

and has also taught at the Art Institute of Michigan-Troy and the University of New Hampshire, Durham. Geiss was also the director of education at the Rose Art Museum at Brandeis University and the curatorial liaison for the core, permanent exhibition “And Still We Rise: Our Journey through African American History” at the Charles H. Wright Museum of African-American History. She earned her bachelor’s degree in developmental psychology from Brandeis University and her master’s degree in art and architectural history from Tufts University.

Geiss has been active in her community, serving on the Master Plan Steering Committee for the city of Taylor and on the Taylor Cultural Arts Commission, of which she was chairwoman for two years. She is also a member of the Wayne County Council for the Arts, History and Humanities, is the current vice president of the PTO at her children’s elementary school. She is also a member of the Downriver chapter of the American Association of University Women.

Geiss is the granddaughter of Panamanian immigrants and spent most of her life on the East Coast before moving to Michigan more than a decade ago. She and her husband, Doug, live in Taylor and have two children.

Leadership Panelist



Annette May is one of 40 Advanced

Cicerones™ in the world. A Cicerone is the equivalent of a Sommelier in the craft beer world. There are four levels of exam-based certification, and the Advanced certification is the third level. (www.cicerone.org)

Annette has been working in the craft beer industry since 1995; fewer females were working in the craft beer industry at that time. In 2008, during the first year that the Cicerone Certification® Program was established, she became the first female to achieve the challenging second level of Certified

Cicerone®. She has used this certification to promote the role of females in an industry that most see as male-dominated, and has taken on the role of mentor and educator to women already working in, or looking to work in the industry.

She is a full-time beer educator, and since 2015 has held a faculty position at Schoolcraft College in their Brewing & Distillation Technology Program, and also teaches about beer in Schoolcraft's Continuing Education Program. She is also a regional instructor for the Cicerone Certification® Program, and has her own education business, Know Beer! LLC, where she conducts staff trainings, private events and classes on Pairing Beer with Food and all beer-related areas.

She is a founding member and a board member of Fermenta: Michigan Women's Craft Collective, a not-for-profit that networks, educates and gives scholarship to women working in, or seeking to work in the Michigan's craft beverage industry. (www.fermentamichigan.org)

Facilitator: Women's Healthcare Workshop



Betty Priskorn currently serves as the **Vice President of Community Health and Outreach for Beaumont Health System**. Beaumont Health is Michigan's largest health care system formed in 2014 with Oakwood, Beaumont and Botsford combining forces to provide outstanding healthcare to those in Southeast Michigan. Betty is responsible for conducting the tri-county Community Health Needs Assessment for Beaumont Health and implementing community-based health, prevention and outreach programs in the communities served by Beaumont in addition to leading the Community Health Needs Assessment.

A passion for Betty during her career has been working with community members and leaders to ensure health equity in our communities. She developed and initiated Beaumont Healthy Communities, a multi-sector, collective impact initiative targeting three priority health needs : cardiovascular disease, diabetes and obesity. She has built a strong team to achieve leading results through research-based programs and practices in Wayne, Oakland and Macomb counties which include seven community-based child and adolescent health centers and two specialty clinics. She has successfully maneuvered the balance between dedication to mission, the need for creative and innovative initiatives, and the application of sound business management.

Before joining Beaumont, Betty held a series of increasingly- responsible positions at The Guidance Center from 1994 to 2012. Serving as Executive Vice President, she provided strategic leadership to the organization directing the organization's core functions in administration, philanthropy, communications and marketing, human resources, volunteer services and programming. She created several social enterprises to support program operations in addition to creating a joint venture corporation.

Betty serves on numerous boards and committees that reflect her professional and personal interests. She is a board member of the Wayne Metropolitan Community Action Agency, Southern Wayne County Regional Chamber, in addition to her work with the Wayne County Authority Health CHNA committee, University of Michigan Practice Advisory Council, and works with several nonprofits on integrated healthcare. She served on Riverview City Council for 12 years and is a Leadership Detroit graduate.

Betty received her Bachelor of Science degree from Eastern Michigan University and her Master of Social Work degree from University of Michigan.

Leadership Panelist



Mary Pollock as Government Relations

Coordinator is AAUW of Michigan's public policy program advocate. Based in Lansing she represents AAUW of Michigan's priority legislative issues at the Capitol including education that promotes gender fairness, pay equity, and reproductive health and healthcare. Pollock previously was the Legislative Vice President for the Michigan National Organization for Women and continues to represent the Michigan State Employee Retirees Association. Before her retirement from state service, she was the manager of the Michigan Civil Service Commission's Employment Relations Board.

Leadership Panelist



Julia A. Pulver, RN, BSN, CCM is a leader in

the field of health care, patient advocacy and public health. Julia received her Bachelors of Science in Nursing degree in 2005 from Western Michigan University. In the decade since graduating from college, Julia has had a vast array of health care experience, ranging from direct patient care to hospital education, hospital administration, hospital quality, managed care and case management. She obtained her certification in Case Management in 2015, and continues to act as a patient advocate in all that she does. Julia has also taken the

knowledge and leadership skills she has amassed in her career, and started a small business, HPS Consulting, LLC, in 2015, which focuses on ensuring that health care organizations meet and exceed quality and patient safety expectations.

Julia understands what it takes to lead. She understands the multitude of challenges and competing priorities that need to be addressed when taking peoples' lives and interests into her hands. Julia's experience as a nurse, from bedside to boardroom, has taught her not only how to multitask and prioritize, it has taught her how to negotiate and coordinate with multiple interested parties, and how to bring people together for the sake of getting things done.

Julia's home life is another example of her ability to multitask! She, along with her husband of 11 years, Ben Pulver, has four children: Eleanor (10), Sadie, (8), Avery (7) and Alice (4). Julia is dedicated to making the world a safer and more just place for her children to be in, and will work hard to ensure that everyone's children receive a better world than we were handed.